#### MASTERCLASS

# Onboarding & Client Lifecycle Management





### MASTERCLASS: ONBOARDING & CLIENT LIFECYCLE MANAGEMENT



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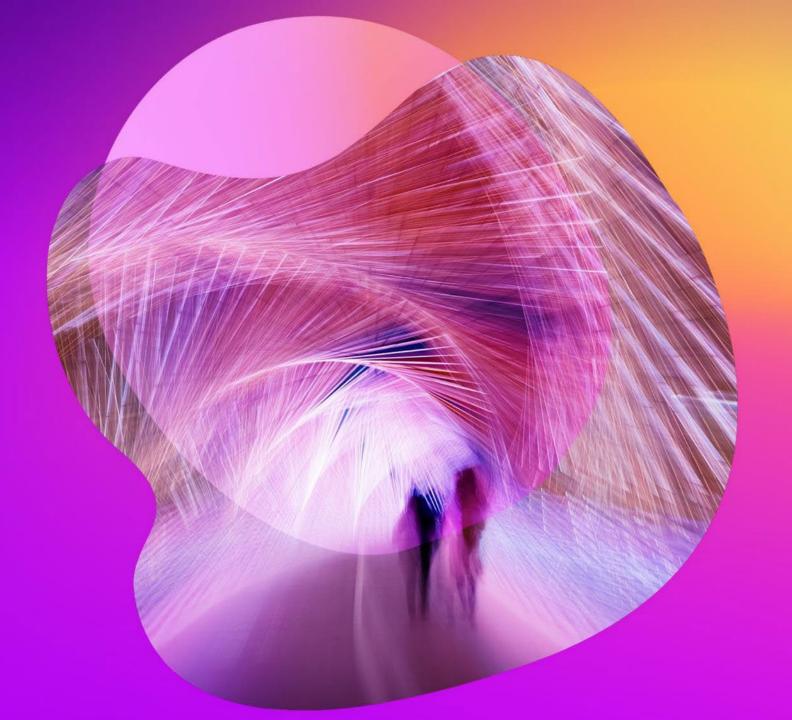
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Accenture

# Client Onboarding Industry Insights

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# **Achieving the Right Balance in**

## **Client Onboarding**

Onboarding solutions need to balance delivery of a great client experience with execution of internal controls to enable effective risk management and compliance

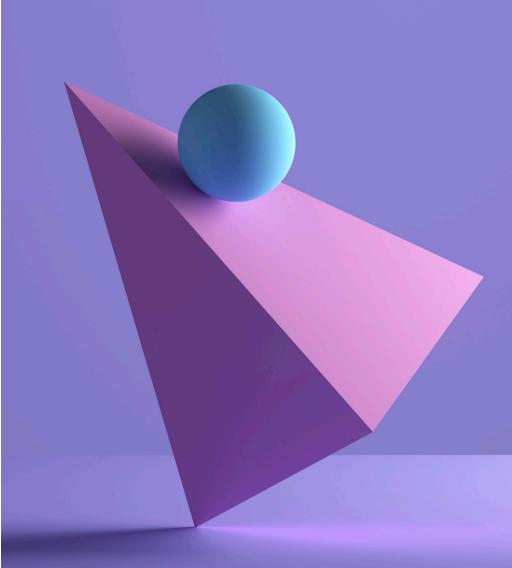
Transforming Onboarding from a Necessity into a Competitive Advantage can:

Add +77 relationships a year (for a bank onboarding 1,000 customer annually)

Earn \$300k more daily revenue for banks earning \$100m in new sales annually by reducing onboarding processing times by a day

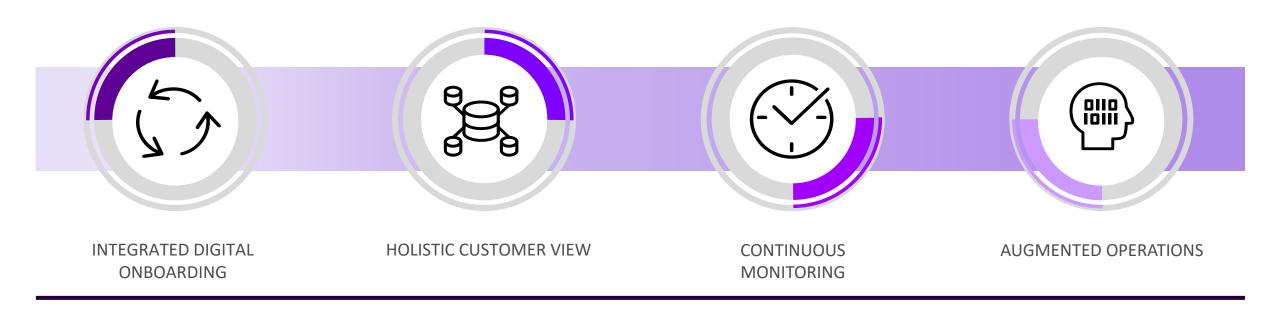
Deliver higher lifetime revenue per customer (based on 85% respondents).

**Source:** Celent & nCino "Transform Commercial Onboarding into Your Competitive Advantage"



## **Key Components of an Effective Client Onboarding Solution**

4 solution components can help organisations achieve a more effective client onboarding experience for clients, whilst also delivering effective controls



Use of a digital onboarding platform, integrated with credit and KYC workflows, allowing a seamless datadriven customer journey

Aggregation of key data sources, utilising entity resolution and enabling a single customer view to be used throughout the customer lifecycle

Moving towards continuous monitoring of clients for changes underpinned by clear data collation and dynamic risk scoring

Automating activities and refocusing colleagues on customer service and risk mitigation in an agentic human + machine model

# > Thank you!

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